



09/12/2019

INFORMING THE DATA SUBJECT ACCORDING TO THE GENERAL DATA PROTECTION REGULATION

We at Kainuun Rastiviikko want to take good care of our customers' personal data which we collect, receive, process and store. We also want our customers to have the opportunity to check their data and be forgotten if they so wish.

In order that a person can receive our marketing, communications and advertising material, they need to accept the data collection and data processing procedures described in this privacy notice. We collect personal data to ensure that our marketing and communication processes are as easy and effortless as possible.

Register name

Marketing Register

Controller

Name	Kainuun Rastiviikko ry
Business ID	2524242-8
Address	Ketunpolku 1, Tieto 1, 87100 Kajaani

Contact person in register matters

Name	Jukka Liuha
Telephone number	+358 44 7679533
Email address	jukka.liuha@rastiviikko.fi

Legal basis and purpose of processing personal data

Kainuun Rastiviikko ry is an association of orienteering clubs in Kainuu that take turns organising Kainuun Rastiviikko. The member clubs that have organised Rastiviikko since 1983 are: Kajaanin Suunnistajat, Kuhmon Peurat, Puolangan Ryhti, Sotkamon Jymy and Suomussalmen Rasti.



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Kainuun Rastiviikko ry is a non-profit association registered in Finland. Personal data will be collected for specific, express and legal purposes. Data will be collected and processed in order to fulfil the requirements of the agreement between the controller and the data subject and when applicable based on the approval of the data subject to handle orders, event enrolments, contacts and doing errands, marketing, reporting, invoicing and other activities related to customer service and in order to guarantee safety.

Categories of personal data in the register

The register contains personal data such as a name, address, place of residence, email address, telephone number and other data needed to manage the marketing register.

Regular data sources

The data in the marketing register is collected from the data subject using publicly available Internet sources or other possible public sources.

Regular disclosure of data

The data may be transferred to an appointed data processor, that is, to a paid newsletter service with which Kainuun Rastiviikko has an agreement on data processing.

Data transfer outside the EEA

Data will not be transferred outside the European Economic Area.

Profiling and automated decision-making

Profiling may be carried out using the data in the register. The newsletter program in use at Kainuun Rastiviikko utilises cookies that allow us to among others follow who has opened the newsletter, at what time and how many times. This way we aim to predict the future behaviour of the recipient of the newsletter, their preferences and



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interests; all of the before-mentioned actions are profiling. Profiling allows us to analyse and develop our activities and marketing and better target our advertising. The data in the register will not be used to automated decision-making.

Location and the length of storage of data

Personal data is stored in the newsletter service located in the EU area. The data is protected by a user ID and password system. The user IDs will be disclosed to the staff of Kainuun Rastiviikko. The data will be stored as long as it is needed for the purposes for which it is being processed.

Rights of the data subject

The data subject has the right to check their personal data stored in the register. The data subject has the right to request the controller to rectify erroneous data. The data subject has the right to ask the controller to erase personal data or stop processing personal data if it is no longer necessary for the purpose it was provided. The data subject has the right to object to the processing of personal data, marketing and profiling.

The data subject has the right to receive their personal data that they have provided to the controller, in a commonly used and machine-readable format and the right to transfer that data to another controller. Requests to exercise the rights of the data subject will be submitted to the controller's contact person in writing with a signature. The data subject also has the right to lodge a complaint with the supervisory authority in the member state of their permanent residence or work place or where the alleged breach of the General Data Protection Regulation has occurred.

Kainuun Rastiviikko has the right to change this privacy notice

We are continuously developing our events and operations, and if there are any changes in the mentioned activities, we will update the privacy notice. Furthermore, changes in the Finnish laws may force us to amend or supplement this privacy notice.